

DBT Mission Mode Programme Entitled “Establishment of Biotech-KISAN Hub”
Directorate of Research, Extension and Farms
West Bengal University of Animal & Fishery Sciences
37 & 68 Kshudiram Bose Sarani, Kolkata – 700037, West Bengal

MONTHLY REPORT

Name of Biotech-KISAN Hub
Month and Year

WBUAFS KOLKATA
July, 2021

| ACTIVITIES | No |
|---|---------------|
| No. of Tools Demonstrated | 13 |
| Total No. of Farmers Benefitted | 8010 |
| No. of female farmers benefitted | 6410 (80.02%) |
| No. of Reverse Migrant Farmers Returned to their villages during the current Pandemic/Lockdown | 855(10.67%) |
| Number and details of entrepreneurship / agri start-up developed under the project | 46 |
| Number and details of lead farmers identified who act as master trainers for other farmers under the project | 108 |
| Details of Digital intervention made of development under the project | |
| 1. Mobile app “MUUK’ Installed | 102 |
| 2. Farmers’ Solution through Mobile app “MUUK’ | 420 |
| 3. YouTube Channel subscribed | 18 |
| 4. YouTube Channel Views | 288 |
| 5. No of farmers added in Whatsapp group | 206 |
| 6. No Views in website | 812 |
| Details of geo tagging of agriculture land for crop management done | 0 |
| Number of Mahila Biotech-KISAN Fellowship Awarded | 185 |
| Number of Mahila Biotech-KISAN training imparted to them for becoming master trainers | 85 |